



A newsletter is born

Welcome to Phyconomy, a fresh newsletter about the business of algae.

Originally intended to discuss micro- and macroalgae equally, I decided to focus mostly on seaweed after early experiments on Twitter have shown that macroalgae elicit a lot more enthusiasm. Apologies to the few microalgae enthusiasts who already signed up.

This newsletter will be delivered to you every second or third week at first, depending on your preferences, with a mix of news around the web and (hopefully more and more) own articles. Your feedback is welcome!



Steven Hermans,
Editor

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BUSINESS

New farms planned in Netherlands, Morocco

In the Netherlands, a consortium of producers, processors and buyers is being assembled to [start a 160 ha seaweed farm](#) settled within an offshore wind park.

Morocco's southern region of Souss-Massa announced its readiness [to launch 20 shellfish farms and 4 seaweed farms](#). Local authorities pledged \$3.5 million to support projects.

INVESTMENT

\$250 million raised for seaweed farming in November

UK impact investors [Finance Earth](#) have launched a [£90 million fund](#) to invest in seaweed, mussels, oysters, marine and land-based aquaculture in the UK.

WWF plans to prioritise mangrove restoration and seaweed aquaculture following [\\$100 million in grant funding](#) from the Bezos Earth Fund.

Kelp Blue [received \\$60 million](#) to develop its kelp farming ambitions off the coast of Namibia.

SCIENCE

Algae bioguano, 3D printed corals, IMTA boosts growth

Bioguano, a mixture of macroalgae, spirulina and guano, has shown [great promise as an organic fertiliser](#).

[3D printed corals are being used to grow microalgae](#) as a way out from the age-old pond vs photobioreactor debate.

Good news: [kelp grows better in an IMTA setting](#). Bad news: kelp's potential for acidification mitigation is [more limited than previously thought](#).

JOBS & CLASSIFIEDS

A platform for you

Do you have a job or internship you would like to advertise? A message to the seaweed community? There aren't many readers yet, but let me know and I'll incorporate it into the next newsletter.

P.S.

And finally... feeling stressed out? Relax with [this video of chilled out Costa Rican sloths](#). They are so slow that algae grow on their fur, camouflaging them amidst the green canopy.



PHYCONOMY

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